

# Byron Seese

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www.bluemandible.com

## skills

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UI/UX Design  
Mobile UI  
Visual Design  
Interactive Design  
Ideation  
Wireframing  
Prototyping  
Design Management  
Project Management

## software

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PhotoShop, Illustrator,  
Flash, AfterEffects,  
Dreamweaver, InDesign,  
Axure

## languages

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HTML5, CSS3, Action-  
Script 2&3, familiarity  
with JavaScript  
and JQuery

## profile

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Hands on senior designer and creative manager with over seventeen years of web, rich media and interaction design experience as well as a combined five years of creative service management.

## education

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**The Art Institute of Boston at Lesley University, Boston, MA**  
BFA in Graphic Design, 1997

**Ohio Wesleyan University, Delaware, OH**  
BA in Fine Arts - Concentration in Photography and Sculpture, 1993

## experience

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### Senior UI/UX Designer

**PeopleFluent Waltham, MA – January 2012 to Present**

Lead UI / UX design for web based HR software.

- Lead UX and visual designer for recruitment software
- One of the leads for a full UI update of all PF products

### Principal Designer

**BlueMandible Design Newburyport, MA – April 2010 to January 2012**

Web, interactive and multimedia design for corporate and individual clients. Developed projects from initial inception to launch working independently and as part of a collaborative team.

- Web design and development /programming – CSS, HTML, PhotoShop, Flash
- Motion graphics and animation – Flash, AfterEffects
- Interactive presentations and cd-roms - Flash
- Design Consultant

### Senior Interactive Designer

**CaseSight, Inc. Boston, MA– January 2006 to April 2010**

Senior/lead role for interactive presentations, informational graphics, and broadcast/motion graphics.

- Served as client liaison and worked individually with clients on graphic development
- Information architecture and user interface for on-screen interactive presentations – Flash, PhotoShop, Illustrator, AfterEffects
- Developed and executed creative direction
- Supervised and provided art direction for junior designers

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### **Art Director**

**Krent / Paffett / Carney Inc. – Experience Design Boston, MA – July 2005 to January 2006**

Lead designer and project manager on rich media projects for museum exhibit installations working with print and environmental designers – Interactive kiosks, motion graphics, Flash based games.

- Designed information architecture and user interface for on-screen interactive presentations, informational graphics and Flash based games – Flash, PhotoShop, Illustrator, AfterEffects
- Provided video editing and direction – Final Cut Pro, AfterEffects
- Assisted creative director in supervising freelance designers and managing client relationships
- Managed multiple, concurrent projects in different stages

### **Senior Interactive Designer**

**Animation Technologies, Inc. Boston, MA – February 2003 to July 2005**

Lead designer for projects primarily for pharmaceutical and medical device clients - sales and training cdroms, interactive presentations, and broadcast/motion graphics.

- Designed information architecture and user interface for on-screen interactive presentations – Flash,
- PhotoShop, Illustrator, AfterEffects
- Developed and executed creative direction
- Supervised and provided art direction for junior designers

### **Creative Director/Senior Designer, Project Manager**

**BlueMandible Design Boston, MA – March 2001 to February 2003**

Web, Interactive and multimedia design for corporate and individual clients. Developed projects from initial inception to launch working independently and as part of a collaborative team.

- Web design and development /programming – CSS, XHTML, PhotoShop, Flash, DreamWeaver
- Motion graphics and animation – Flash, AfterEffects
- Interactive presentations and cd-roms – Flash, Director
- Design Consultant

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**Experience Design Manager, Senior Designer**

**ZEFER Boston, MA - July 1999 to March 2001**

Managed the day-to-day activities and long-term goals of the Experience Design team, working directly with the Creative Director and Project Managers.

- Designed staffing and resource allocation tools and recruited new talent
- Designed and implemented mentoring and training programs
- Provided design and organizational direction on internal and external projects
- Supported client development efforts through proposal generation and client interaction

**Project Manager, Senior Designer, Studio Manager**

**Ark Studios Boston, MA - August 1997 - July 1999**

Assisted in management of creative team and day to day business operations. Provided creative direction to other designers and acted as lead designer on projects.

- Strategic client acquisition and operational needs
- Designed information architecture and user interface for
- on-screen interactive presentations, cd-roms,
- interactive kiosks, motion graphics – Flash, PhotoShop, Illustrator, AfterEffects
- Performed various operations-based duties including
- managing financial information, client accounts,
- administration of employee benefits and payroll