

Byron Seese

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www.bluemandible.com

skills

UI/UX Design
Mobile UI
Interaction Design
User Modeling
Ideation
Wireframing
Prototyping
Usability Testing
Agile
Design Management
Project Management

software

PhotoShop, Illustrator,
AfterEffects, Animate,
Dreamweaver, InDesign,
Muse, Axure, Sketch

languages

HTML5, CSS3, JQuery

profile

I'm a Senior UI/UX Designer based in Newburyport Massachusetts with over 20 years of design experience. I'm currently a Senior UX Designer at PeopleFluent where I use tools and technology to shape the world into a better place.

education

The Art Institute of Boston at Lesley University, Boston, MA
BFA in Graphic Design, 1997

Ohio Wesleyan University, Delaware, OH
BA in Fine Arts - Concentration in Photography and Sculpture, 1993

experience

Senior UI/UX Designer

PeopleFluent - Waltham, MA

January 2012 to Present

Lead UI / UX design for web based HR software.

- UX and visual design for web based and mobile product suite
- Wireframing, prototyping, user testing, research and interviews
- Mentor junior designers

Principal Designer

BlueMandible Design - Newburyport, MA

April 2010 to January 2012

Website design, interactive presentations and motion graphics from initial inception to launch.

- Local and web based design and development
- Worked with clients to build project solutions
- Managed sub-contractors

Senior Interactive Designer

CaseSight, Inc. - Boston, MA

January 2006 to April 2010

Senior/lead designer for trial litigation support including interactive presentations, informational graphics, and broadcast/motion graphics.

- Served as client liaison and worked individually with clients on graphic development
- Information architecture and user interface for courtroom interactive presentations
- Supervised and provided art direction for junior designers

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Art Director

Experience Design (Krent / Paffett / Carney Inc.) - Boston, MA

July 2005 to January 2006

Lead designer and project manager for rich media museum exhibit installations including interactive kiosks, motion graphics and Flash based games, working alongside environmental designers.

- UI design, information architecture and presentations
- Video editing and direction
- Supervised freelance designers and helped manage client relationships with the Creative Director
- Managed multiple, concurrent projects in different lifecycle stages

Senior Interactive Designer

Animation Technologies, Inc. - Boston, MA

February 2003 to July 2005

Lead designer for projects including sales and training cd-roms, interactive presentations, websites and broadcast/motion graphics.

- Designed information architecture and user interface
- Developed and executed creative direction
- Supervised and provided art direction for junior designers

Principal Designer

BlueMandible Design - Somerville, MA

March 2001 to February 2003

Web, interactive and multimedia design for projects from initial inception to launch.

- Web design and front end development
- Motion graphics and animation
- Interactive presentations and cd-roms
- Design consultant

Experience Design Manager, Senior Designer

ZEFER Boston, MA - July 1999 to March 2001

Managed the day-to-day activities and long-term goals of the Experience Design team, working directly with the Creative Director.

- Designed staffing and resource allocation tools and recruited new talent
- Designed and implemented mentoring and training programs
- Provided design and organizational direction on internal and external projects
- Supported client development efforts through proposal generation and client interaction

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Project Manager, Senior Designer, Studio Manager

Ark Studios Boston, MA - August 1997 - July 1999

Assisted in management of creative team and day to day business operations. Provided creative direction to other designers and acted as lead designer on projects.

- Strategic client acquisition and operational needs
- Designed information architecture and user interface for interactive presentations, cd-roms, interactive kiosks and motion graphics
- Performed operations-based duties including managing financial information, client accounts, administration of benefits and payroll
- Supervised and provided art direction for other designers
- Maintained production schedules and budgets